



**DIGITAL MEDIA PRODUCTION**

(420)

**REGIONAL 2022**

**Description**

Create a one to two (1:00-2:00) minute digital media production based on the assigned topic.

**Topic**

Create a 1-2 minute video unboxing, using and reviewing a new tech tool or item.

Members who do *not* submit an entry following this topic will be *disqualified*.

**Judging Procedure:**

* As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
* Contestants will present before a panel of judges and timekeeper.
* The length of set-up/wrap-up will be no more than three (3) minutes.
* The presentation will be no more than ten (10) minutes, which includes one-to-two (1:00-2:00) minute demonstration of digital media production; followed by judges’ questions not to exceed five (5) minutes.
* Excuse contestants upon completion of judges’ questions.
* **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
* Administrator will fill out ranking sheet prior to dismissing the judges.
* If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
* Give administrator all Judges’ Rating Sheets, Judge Evaluation Sheets and contest materials.
* No audience is allowed in the contest room.

**Sample Questions:**

* What challenges did you face when creating this project?
* What research did you conduct prior to creating your design?
* Why did you choose the software you used for this project?
* What is the main message of your video that you want your target audience to walk away with?
* Why did you choose to tell your message in that tone or style?
* What part of this project are you the proudest of?
* What problem solving skills did you apply in this event?

**Please double-check and verify all scores!**